

Gwydir Valley Irrigators Association Inc.
making every drop count

Partnership Prospectus with the Gwydir Valley Irrigators' Association

The GVIA are seeking businesses who manufacture, distribute and install water measurement devices and telemetry packages, a partnership opportunity to promote their product and engage with our members to enable efficient solutions to achieve the new NSW Metering Framework¹.

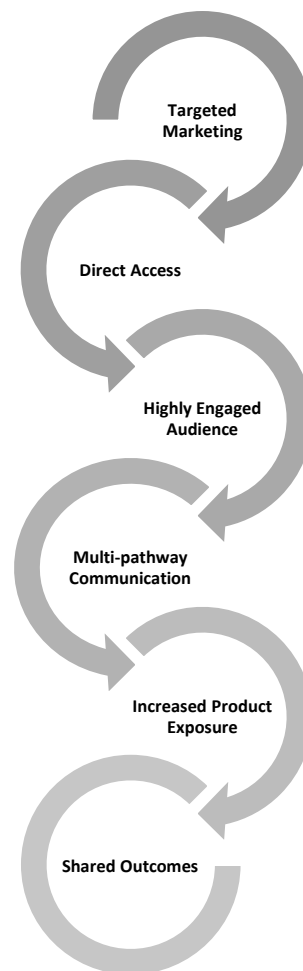
Many of our members will be prioritised under this framework and this presents a unique business opportunity to grow and secure a footprint in our competitive market but also demonstrate your services to others in NSW throughout the full implementation timeframe.

As the only local body representing water entitlement holders in the Gwydir Valley, we know the market, what's required and by when and we can facilitate a range of opportunities to engage directly with our members to achieve this.

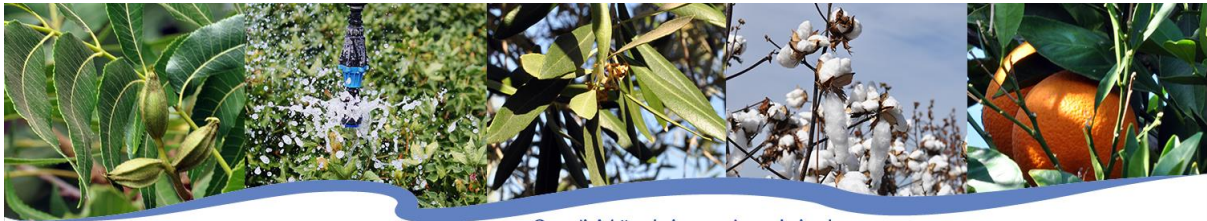
Who we are and what we do: The GVIA is the only body that represents all irrigators who own water access licences for irrigation within the Gwydir Valley, including regulated, un-regulated and groundwater entitlements. It's a representative body for irrigators, set up and managed by irrigators. We have more than 400 water entitlement holders that represent 900 water access approvals in across seven water source areas in the Gwydir Valley from Armidale in the East through to Mungindi and Collarenebri in the West.

Our vision is for the local irrigation industry, the environment and the Gwydir Valley community to have a secure vibrant future, with our irrigators recognised as industry leaders.

Our Partnership Provides



¹ Draft regulations and an update policy document is available from 27 August 2018. We are seeking businesses that can help meet the requirements of AS4747 devices or those that can be independently verified to meet accuracy requirements plus meet tamper proof, data logging and telemetry requirements in [Table 5. Standards for Existing Meters Page 20](#). We are seeking to also list all 'duly qualified persons' as defined on Page 17 of the draft metering framework consultation paper.



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Prospectus Snapshot

Two-year partnership proposal starting immediately, invoiced annually.

The GVIA will provide a unique opportunity for direct access to the highly engaged GVIA membership and industry networks across our:

- Website
- Social Media Platforms
- Membership Newsletters
- Annual Field Day
- Targeted Networking Opportunity

You can choose from the Platinum or Gold Partnership Package each with varying levels of exposure.



Our purpose is to secure, protect and enhance your water rights for irrigation; ensure the efficient management and operation of water resources; and encourage industry profitability and sustainability.

Our services include:

- Member communications and dealings;
- Policy and advocacy;
- Coordination, facilitation and participation; and
- Education, research and extension.

Our members are the most innovative and productive irrigators in Australia and have achieved this through a proactive attitude and highly successful research and development partnerships, facilitated by the GVIA. Our flagship project in irrigation efficiency research continues to attract regional and national attention for demonstrating cutting edge, commercial practices for the cotton industry². The reputation of the organisation will ensure the value of the partnership will extend beyond the Gwydir Valley membership.

We know every one of our members over the next two-years will face a new challenge; to remain compliant with new water regulations, so they can continue to grow the highly valuable and demanded, food and fibre that they are respected for.

On behalf of our members, we are seeking new ways to help the industry address this challenge. We have prepared a two-year partnership prospectus whereby successful partners can leverage marketing opportunities from our website's marketing platform, increase exposure from our growing social media network and directly engage with an informed audience at our highly successful annual field day.

² To learn more about our past project, see <https://www.gvia.org.au/community-and-industry-initiatives/irrigation-efficiency/>



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Partnership Packages

Activity	Platinum	Gold
Company logo on website with link to your organisation's website	✓	✓
Acknowledgement of partnership on social media platforms, currently Twitter and Facebook	✓	✓
Field Day³		
Company logo on invitation and within booklet, a stand/display and promotion via social media	✓	✓
Presentation during event and pre and post event print media acknowledgement	✓	
Direct Engagement with GVIA		
One full-page advertorial ⁴ in one quarterly newsletter – remains permanently accessible	✓	
Opportunity for organisation to attend a GVIA networking event for example, general meeting, board meeting or another event	✓	
Total Package Value (Inc GST)	\$6,600	\$2,200

For more information, please contact Zara Lowien, Executive Officer to discuss your needs and to develop your partnership plan for approval by the GVIA committee, so we can kick start implementation.

Visit our website www.gvia.org.au for more information on what we do and who we represent or like and follow us on Facebook and Twitter via @gwydirvalley.

³ We are preparing to hold an Innovation in Water Measurement Day at Keytah, Moree in late early December 2018, as our annual field day event. This will coincide with the finalisation of NSW Regulations due 1 December 2018. 2019 dates are not yet scheduled.

⁴ Advertorials are to be supplied by partnering organisation and remain as a post on website for the duration of the program.



GVIA

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